Special Recreation Edition



ALPINE SUN



OUR EIGHTEENTH YEAR!

Vol. 18 No. 31

Alpine Sun, 92001 Friday, Aug. 1, 1969 44

445-2415 10¢

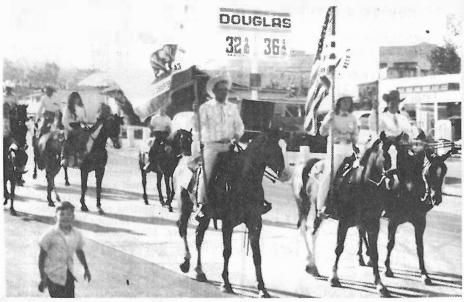
NEW SCHOOL HEAD IS NAMED

W. Edward Browning, 49, from Nevada City, Calif., has been chosen as replacement for Supt. Paul Clay in Alpine Union School District. He was with the schools there from 1961 to 1969. 7 years as superintendent-principal, a year as district superintendent. Prior to that he was assistant county superintendent in Nevada County.

Browning will relieve Clay about Aug. 15. He has a wife and two children, 14 and 17 years old.

POSTAL SHAKEDOWN PROVES OK

Inaugurating a new route for RFD in Alpine is no easy task but Postmaster H.T. Magnussen, his staff, and Mike LePage and Jimmy Rhea, carriers, are doing all right, reports the PM. Mail is now delivered earlier to many patrons on both routes. Next big item on the local postoffice scene is final approval of plans for the new building to be erected at the corner of Arnold Way and Olivewood Lane, a block west of the present office.



Recreation personified is always enjoyed when Alpine has its annual Viejas Days, sponsored by the chamber of commerce. This year they put on the first parade, let by Miss Alpine, Cecile, Irvine. Here color-bearers follow her down to Youth Center where 2-day horseshow was enjoyed by hundreds of visitors. Alpine is real gateway to vast recreation areas in mountains east of here.

STRIKE DELAYS SHELL OPENING

Carl Batts, who, with his wife, will operate the fine new Shell Station, Tavern Road Offramp, says they have been held up by the plumber strike, but they look for completion around Aug. 6 Wednesday.

See the middle of this issue for 2page ad on this important addition to the business fraternity of growing Alpine.

See Sun, July 25.

BAPTISTS HAVE NEW PASTOR

Gray Evans of Imperial Valley has replaced Pastor Caddell of the First Baptist Church of Alpine, corner Arnold and Tavern. He retired on account of ill health.

The new pastor is a Tennessean, was teaching when he entered the ministry, was graduated from Union U, in Jackson, and Southwestern Baptist Seminary in Ft. Worth.

"I believe a church exists to meet the spiritual needs of the people, so feel free to call on me", he says.

Alpine needs a carwash.

EL CAJON THEATRE

444-3272

Now Thru Tuesday

Rock Hudson Ernest Borgnine Jim Brown "ICE STATION ZEBRA"

Jim Brown "KENNER"

FAMILY NIGHT EVERY TUESDAY

AERO DRIVE-IN

444-8800

Now Thru Tuesday

WALT DISNEY'S "Love Bug"

Walter Brennan
"Gnome Mobile"

Swapmeet 9 to 5 Sat. & Sun. 25¢ to Walk in \$2, to drive in & sell per car



Horses symbolize supreme recreation in back country as shown in photo of H. T. Magnussen, president, Alpine Chamber of Commerce with Miss Alpine, Cecile Irvine, in front of horse sign telling of Alpine Western Wear shop. It supplies togs, tack and almost everything in western wear for horsey folks.

Alpine is getting ready for rodeo, which follows its famous Viejas Days horseshows. Magnussen, recently out of hospital after surgery, is back on job.

FDC Jas. E. Loer, USCG, son of the Jack P. Loers, 2695 Calle de Compadres, is now aboard the USCG Cutter Klamath off Vietnam. Their duty is to prevent introduction of enemy troops, munitions or supplies by sea.

For Your Health Foods, Vitamins & Special Diets
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Office & Travel Information

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OFFICE HOURS: 1 to 4 p.m. TUESDAY thru SATURDAY

"BEST CLIMATE IN U.S. BY GOVERNMENT REPORT"

. 6



ALPINE IS GATEWAY TO PLAYGROUND AREAS

On June 20 the Sun ran an editorial, "Recreation keynote to back country future". It was sparked by noting what county planners had said about Alpine and the Mt. Empire having a distinctive future as the great playground for the burgeoning metropolis of San Diego.

In turn several mentioned this topic and with the coming of the freeway and opening of several resorts, plus the population growth, the Sun decided to get out a special recreation number, which you will find valuable today.

Letters were written and calls made upon resort and vacation spot owners from beautiful Mt. Laguna and Pine Valley down to this area with a most enthusiastic response, which is reflected in advertising support in this issue.

Had this been started earlier, it could have easily been 72 pages or more, but time and printing facilities prevented. The

Alpine's Fine Weather

High 93, Ave. High 89 Low 58, Ave. Low 61 No rain. Sea. .03

Elev. 2000 Ft. Population 4,500 Where the Sunshine Spends the Year

ALPINE SUN

No. 238120.

America's Tiniest Newspaper 445-2415 or 445-2394

2255 Tavern Road, Rt. 1, Box 189
Alpine, (SD Co.) Cal. 92001
Published weekly on Friday
10¢ per copy, by mail \$3. yearly
Clarke Irvine, Editor & Publisher
Alice Irvine, Art & Composition
2nd Class postage paid at Alpine
Est. Jan. 1952, Adjudged for legal
ads on 11-12-59 in Superior Court,

Sun warmly thanks all who took space and so generously gave time and photos to make this first recreation number a success.

If you have the June 20 Sun, go over that editorial and you will see why the planners knew what they were talking about.

Also in today's issue you will note that the Shell Oil people chose Alpine after a 5-year study of where to build their first new double-service station on the whole west coast — Alpine!

"You people don't realize what a bright future you have" said Robert Sweigart, Shell's real estate representative when he broke ground for that beautiful new station.

Yes, people can have a high old time in the high country and Alpine is the gateway to it all and will profit thereby as folks learn of this wonderful countryside-CI.

CANYON TO GET QUEEN

Most entries are in for a "Miss Harbison Canyon" contest. The first queen will be crowned at the annual Fire Department Pit Barbecue this year at Frontiertown Aug. 12 from noon on. Chairman is Mrs. Pat Kis, is sponsored by the Women's Auxiliary of HCFD.

The new Miss will be chosen on her ability to sell tickets for the barbecue only, must live in the canyon, be between 13 and 19, will reign over all events during the year. Tickets: adults, \$2, children 6 to 12, \$1. and under 5, free. Price includes parking and swimming.

So far nine are in the contest: Donna Murray, Joanna Stephens, Candy LeRoy, Ylana and Eutha Renfro, Debby Butler, Juanita Callahan and Debby Malone. Aug. 10 entries close.

A wardrobe and trophy goes to winner with prizes for runners-up. Miss H.C. will ride in the Mother Goose

Farmers Insurance Group

149 N. Magnolia, El Cajon

ARLIE D. NUNLEY

442-9484

Mile-High Recreation. . .

LAGUNA MOUNTAIN LODGE

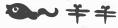
and TRADING POST



CABINS - CAMPING - HIKING - RIDING STABLES CAMPING SUPPLIES - GROCERIES - SUNDRIES GIFTS AND SNACKS

Cabins with kitchens are furnished with utencils, dishes and linens. A crib and rollaway bed are available (if not in use) for a small additional linen oharge.





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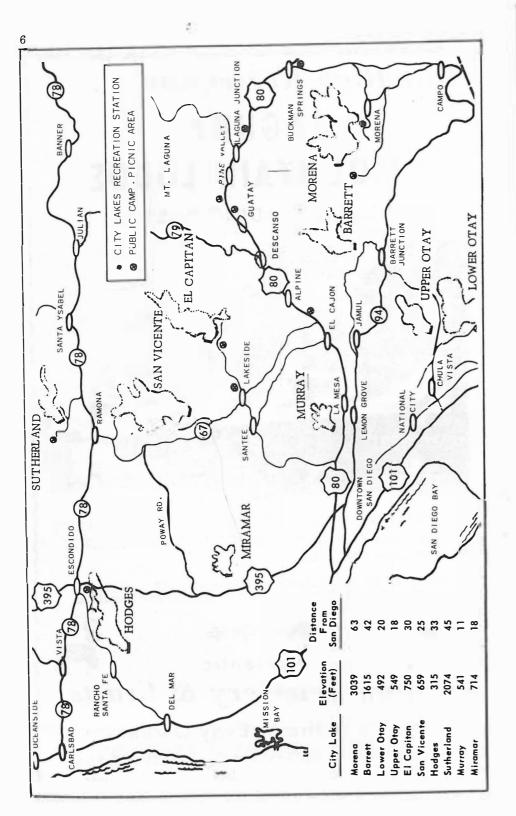


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Daily 8 - 6



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For the Whole Family...

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BILL MCEWEN PHOTO

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Pool - Riding - Hiking

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HORSE TALK

By The Double C's

Maureen Carrell was thrilled Sunday last when she won the trophy for the trail ride at the Mt. Lagune horse show sponsored by Tom Huntington. The ride was a 4 hour trail and obstacle course with Maureen taking the senior division trophy. George's little granddaughter Kim Carrell, 8, won the trophy for being the youngest on the ride, was quite thrilled.

Mexico's No. 1 cowboy and movie star, Antonio Aguilar, is coming to the Sports Arena again the weekend of Aug. 23-24. He puts on a big rodeo, singing and horsemanship, that is well worth seeing. He is making a movie here with John Wayne and Rock Hudson called "The Undefeated". Should be some movie!

Ev and Ted Shilts, owners of Sleepy Hollow Ranch, now have a total of 30 horses for hire, say "someone is always on the ranch to supervise rides and take you on many scenic trails". They took 4 Shetlands to the auction in Ramona Saturday as they were only a year old and not much good for their ranch, it takes 2 years to break and get them ready so they sold them.

Steve Brown is thrilled with the way his year old Appaloosa stud healed after injuring her hoof in May. The bandage is off and the injury will not leave the valuable animal scarred in any way. His mother donated two of their real old horses to the Humane Society. Tommy Hawk and Koko had lived good lives and his mother thought it best to send them to the happy hunting ground while they were still on their feet. To replace them, the Browns drove over to Poway Sunday and bought a beautiful registered 11-year old Appaloosa red road named Palmer Cheyenne. The horse was used by her owner in the Search and Rescue, so is surefooted and has plenty of stamina. It will make Jerry a wonderful trail horse, also a brood mare if she wishes as the horse has a nice blanket.

Bob Smith has been under the weather this past week with a cold so hasn't ridden much, hopes to get back in the saddle soon.

Nikki and Bob Menconi sold their black mare Velvet this week.

LISTINGS WANTED



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In the High Country!

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Mt. Laguna

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Fri. - Sat. 9 pm to 1:30 am

Coffee Shop: 10 am to 6 pm Lounge: 10 am to 2 am

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NEW RESIDENTS FLOCKING IN

Many beautiful 24-wide mobil-homes are fast dotting the two areas of Vista Alpine Mobile Home Estates adding to the population almost daily.

Photo looks east from the family side where children are at play. In middle of roof is handsome new recreation hall with pool at left.

Beyond is the adult section where the modern residences sans wheels are being blocked up, awnings erected. Each person is busy planting and having a good time.

Some folks learn to look up only when they are flat on their backs.

BROWN REALTY CO.

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2249 Alpine Blvd.

Alpine

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- ★ Spacious Air Conditioned Rooms
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TINA FEATURES FUN AT INN

Here is a group in front of Flinn Springs Inn, 15505 Old Hwy 80 (formerly Marie's) where Ronnie Lee and the Renegades give out with some danceable music every Friday and Saturday night.

In photo from left: P.R. Hall. Elmer Freeman. Tina Pinkerton, operator of the popular recreation spot, and Tony C. Silva. They happened to be on

hand when the Sun's lensman stopped in to get a photo.

If you wish to make a nomination for a director of the chamber of commerce, today is the deadline, so get your petition in today.



Mrs. Alvine Kaufman and her brother Fred Gertsch, formerly of Live Oak Springs, are all moved into their new home at 735 E. Victoria Drive and "enjoying it immensely" they say.

Alpine needs a roofer.

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- AL HOWELL PHOTO

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Ed Cammett, Owner

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The new Heartland EI Cajon Sears store is only minutes away on Highway 8. You'll find everything you need for yourself, your family, your home, your automobile and your vacation.

- HOME FASHIONS including furniture, draperies, carpeting, accessories.
- APPLIANCES . . . washers, dryers, stoves, sewing machines, refrigerators, TVs.
- AUTOMOTIVE CENTER...complete service, repairs, parts, tires, batteries.
- HOME IMPROVEMENT . . . we'll arrange for materials, installation, estimates.
- WOMEN'S FASHIONS...a complete selection; sportswear, dressy wear, accessories.
- CHILDREN'S STORE...a complete range of children's fashions for all age groups.
- MEN'S STORE...fashions for men in suits, casual wear, shoes and men's furnishings.
- SEARS CARE SERVICE when you need it for all of Sears quality appliances, power tools.

- SHOP THE SEARS CATALOG WAY; thousands of items for everyone. Just phone your order.
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- FRESH FLOWERS DELIVERED ANYWHERE; phone your order for prompt, efficient delivery.
- JR. HIGH GIRLS' CHARM SCHOOL... builds greater confidence and poise.
- TICKETS FOR THEATRE AND SPORTS... order reserved tickets for S.D. events.
- JOIN SEARS Hosiery club, panty club, film club and detergent club and save.
- YOU'LL APPRECIATE our watch repair service, optical service, hearing aid dept



ASK ABOUT SEARS CONVENIENT PLANS

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Sears



Sears Auto Service Center

NOW OPEN

Ready to serve you with complete automotive service. Friendly, efficient attendants, quality gasoline, repairs, auto parts, tires, batteries and seat covers. Come in now and have your car serviced.

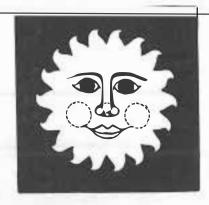


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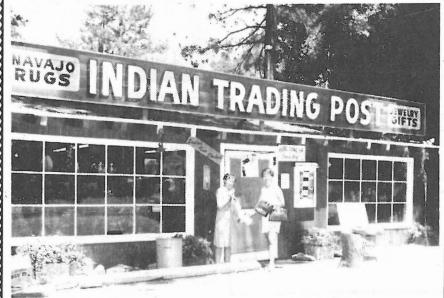
William & Melanie Murrell, Managers

For descriptive brochure, reservation information: Write P.O. Box 624

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Jewelery - Rugs - Baskets - Blankets - Dolls Headdresses - Crafts - Gifts & Fun Clothes





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Richard & Helen Hurlburt, Owners





SHOWS GENUINE INDIAN ART

Beautiful silk. screen Indian paintings from New Mexico are the recent a acquisition of Helen Hurlburt. owner of the Indian Trading Post, Pine Valley. The post, a historic spot in PV is mountain center for Indian crafts from Arizona and New Mexico. They have rugs, baskets, dolls iewelery and genuine head-dresses. Richard Hurlburt, manager

The SD Zoo is the new home of a prehistoric-looking rhino of E. Africa, a black or hook-lipped male which came from S. Pedro by truck after a long voyage from Mombasa. He is 3, weighs 2015 pounds, will mature to 3500.

Lenore Oakleigh Lusk

Music Studio

Classical & Popular Harmony & Theory

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Alpine

of Camp Stevens, and Helen are former Julian residents.

RETURN FROM WAR

Mr. and Mrs. Jim Sockwell are returning next week from Vietnam, having spent 9 months there. Sockwell was doing construction for the US and his wife went over to keep him company. They were in Saigon most of the time in the American zone, so were not in too much danger, but still had some narrow escapes when bombs were misfired and nearly came near their apartment.

ALL YOUR PRINTING NEEDS

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ALL LEGAL FORMS AVAILABLE Rubber Stamps

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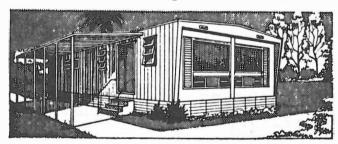


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12 Feet Through 24 Feet Wide



BONANZA MOBILE HOMES

Nolan Harvey, Mgr. 1166 E. Main St. El Cajon 442-0589

John Gorham, Mgr. 8888 Magnolia Santee 448-9141 For the second straight year, Alpine 4H Amigos have taken the Community Price award from 4H Headquarters. Their efforts for the year included a Thanksgiving dinner, Christmas carols, gifts for patients at the Convalescent Center, Easter Egg hunt for youngsters, and last, planting of the triangle in front of the Postoffice. They will receive a plaque and also a trip to Idyllwide for a weekend of camping.

First wag: 'Have you heard of the latest drink? Second wag: 'No, what is it?' First wag: 'Frog Whiskey. One drink and you croak.'

TOM WASKE SIGNS 282-8844

(Call Collect)

Evelyn's BEAUTY SHOP

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Alpine Representative Lee Widmer, 445-171

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For

Mobil Homes - Patios - Residences

COME IN AND SEE OUR SHOW ROOM DISPLAY

845 El Cajon Blvd., El Cajon 442-3301 US TO AID INDIANS BUILD HOMES

Representatives of seven reservations in the south county Saturday met in an all day session at Viejas Reservation here with H.B. Lecy, of San Francisco, a special assistant in the Dept. of Housing and Urban Development.

He promised California Indians "all the assistance they need" in getting federal aid to build homes on reservations. The meeting was sponsored by the Inter-Tribal Council of California.

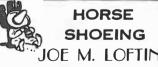
Cipriano Manuel, Arizona State University Indian Community Action Program, told of a method of building homes for Indians being tested in Arizona

Itis the ancient pise, or rammed earth way of making blocks from material at hand. He said it can be done by mass production and give employment to some Indians. Or a man could make the blocks himself. Thus the only cost would be for plumbing, electrical, hardware materials plus roofing, he pointed out.

Lecy said the US would be willing to finance 80% of the cost of materials, if this method proves feasible.

Note- Some of the oldest buildings in the world are made by pise which builds by ramming the earth in a form, not by blocks. A house could be built in one day as the courses of material go around and around, being tamped as it is placed in the form. It takes some time to dry and harden, but with bitumuls in the mix, it lasts forever.

The Joseph Durbins, Japatul road, entertained Mrs. Nicholas Deriman and son Vern, long time friends, from San Francisco, for a week. Mrs. Durbin's sister and husband, Mr. and Mrs. B. W. Wallin, drove out from Sanford, Fla. for a two weeks vacation, love it, are still here enjoying Alpine's fine weather.



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Bruce Hill is home from Thailand and out of the service, having served his time for Uncle Sam in the Army. He is returning to Grossmont College in the fall, will continue his education.

Another Alpine boy, Dickie Greathouse, is also out of the Navy, having been in for 4 years. He just returned from a $2\frac{1}{2}$ months tour of duty in Vietnam and China, is glad to be out and back home.

Larry and Marilyn Glavin just put the finishing touches on a 20 x 42' pool in their yard and are now landscaping it, say "we are thrilled with our own swimming pool and already have nice tans. The kids love it and so far are doing all the cleaning. We are mighty happy with it."

Rick Sockwell and Paula Anderson hope to get married next month if all of their plans work out. They were engaged earlier this year, but then Rick got in an accident and they had to post-

pone everything.

Dale Bates left for Panama City last week after having two weeks leave from the Coast Guard, had a good time while home.

June Brown and Calvin Jerney's

TENNESSEE TREE SERVICE

STU MPS REMOVED OUR SPECIALTY

Trimining - Topping - Removal

Free Estimates - Fully Insured

444-6174

friends gave him a going-away party Saturday night at the Brown home in Japatul Valley. Calvin joined the USAF, left Monday for Texas where he gets his basic training.

Donna Schwenck Dickman's mother flew home last week after spending 10 days in Kansas City, visiting her mother Mrs. Ada K. Zuck. She said it was so hot and humid she could hardly stand it, was glad to get back home.

There was quite a bit of excitement at the Graf home last week when their little Chihuahua Pixie gave birth to 3 puppies. One was born dead and sometime that night Pixie died leaving Bill and Rosalie to hand-feed the two left. One must have gotten cold and died but so far the remaining one, a male, is making it. He likes to crawl into Bill's pocked and sleep, so we know who the dog will attach himself to later on. So far Gene and Dean haven't named the little guy, but will come up with an appropriate name for sure.

The Peterson kids, Brian, Carl and Karen are back in Alpine after a stay in Clairemont. They moved back to the Star D Ranch on Alpine Heights last week with their mother, Mrs. Fred Gilbert. Her husband was killed earlier this year by a tractor that fell on him while he was grading their property.

Janet and Mary Ann Spurlock's mother, Mrs. Helen McGee is back from Honolulu. She spent two weeks visiting all the Islands, flew both ways.

Charles Bingham killed a huge skunkSunday night that was stealing his chicken eggs. The fellow measured 2 feet from nose to tip of tail and stood taller than any skunk they had ever seen. Mr. Bingham was mighty glad to catch the thief.

April Earickson is back from Boulder, Colorado, living with her mother on Victoria Drive. She is glad to be home and near her horse Yank.

NEW OWNERS, Gerald R. Craig & Yula E. Harris
Mrs. Harris, Manager



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Full Line of Boots, Clothing, Saddles, Tack & Accessories

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Alpine Rexall Bldg.

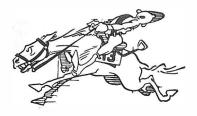
445-2739

HORSES for RENT

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ON THE CALIFORNIA HIKING & RIDING TRAIL

(At South End of Tavern Road)

Designed for families that have an interest in horses. Clean, spacious restrooms. Plenty parking. Facilities for clubs and groups.

399 Dehesa Rd. Alpine 445-2859



Children's Park

Swimming pools, training and breaking rings under construction.

Ted and Ev Shilts



LOTSA FUN UP AT MT. LAGUNA

Linda & Leeann
Laderstrom splash
in the Pine House
pool at Mt. Laguna,
a mecca for yeararound tourists.
Owners, Chuck &
Gale Lyons, offer
guests riding,
hiking, cabins,
dining in the pines,
coffee shop,
facilities for group
outings.

Many parties come up to Pine House, swim, ride or relax, then spend the evening a few yards up at Bluejay Lodge for dancing.

Days are like suitcases; all nearly the same size, but some people can pack a lot more into them.

NOW OPEN

ALPINE'S

Shadyrock Ranch

FAMILY
PICNIC GROUNDS

Marshall Rd.

OPEN DAILY 9-7

Adults -----85¢ Children, under 14-50¢

445-2014

The Tollard Family
Owners

annannannannannannannannanna

KOCHEL MAKES EAGLE SCOUT

A rare honor is to be bestowed on George Kochel next month when he will be the star in a Court of Honor and presented his Eagle Badge. Young Kochel, third Alpiner to receive this award, has worked hard to achieve the high rank, has been preceded only by Ray Partridge and Bobby McMann. "Out of all the boys in Scouting" says Scoutmaster Larry Glavin "only 2% make Eagle, so it is quite an honor.

The trouble with being a leader today is that you can't be sure whether the people are following you or chasing you.



Mon. -Sat. 9-5

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Hours 11-5 (Closed Monday)



SANDELLS ENJOY TRIP

Mr. and Mrs. Fred Sandell, Eltinge Drive, just returned from an interesting trip around So. California. They visited Mr. and Mrs. Wm. Vosika of Sun City. In Desert Hot Springs they stayed with Mr. and Mrs. Peppi Campbell and while there broke an axle to their car, so while it was repaired, had a good time with them. From there they drove on to Victorville, visited with former daughter-in-law Mrs. Larry Morris and family and then to Twin Peaks for a good time with their cousins, Mr. and Mrs. Junior Grenawalt and family.

Next stop was Downey to enjoy a family party for son Gary and his family, then home after a delightful trip.

Son (after lecture from father): "You say the early bird catches the worm. How come the worm got up so early?" Father (solemnly): "That worm had

not been to bed all night. He was on his way home."

ALPINE **PLUMBING**

LICENSED & INSURED

2604 W. Victoria Dr.

445-4114

SPECIAL!

NEW 1969 CHEVROLET NOVA COUPE

DELIVERED IN EL CAJON

\$1,994.00

Plus Sales Tax & License

442-0201



850 EL CAJON BLVD.

NEW EC PHONE MANAGER

R. J. (Bob) LaTourette, former public affairs officer for the 11th Naval District, has been named by Pacific



Telephone to manage its EC exchange. He succeeds D. S. Lloyd, manager there since October 1968. Lloyd goes to Pacific Telephone's headquarters building in SD where he will be a staff supervisor for the Suburban Commercial Division.

The new manager has been with the firm for less than a year. He joined Aug. 5, 1968, after leaving the Navy,

LaTourette, who will continue to make his home in Point Loma, was graduated from Rutgers University with a BA in English. He subsequently joined the Navy, taught journalism while in the service.

The New Jersey native is married and has two boys, 5 and 3.

His most recent assignment has been as assistant manager at Chula Vista.

Under New Management

2502 Hwy 80

445-9531

CHARLIE & JOHN

Pool Tables - Coldest Beer Around

Alpine :

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BRIGHT VALLEY'S BRIGHT SMILES

Tamara Armour, 8, 1eft, and Terryl Armour, 19, right, chat with good friend, Sabra Lormore, after scenic trail ride at Bright Valley Farm Riding Stables, Harbison Canyon Road at Arnold Way.

Owned by Dave and Marjorie Armour for 7 years, they feature complete equestrian attractions for all ages and groups: rides, guided or indivi-

During the war a young pilot landed on an aircraft carrier and hurried to the skipper to say. "What a day I've had. I shot down seven Jap planes, sunk a destroyer and left a cruiser listing."

"Velly good, Yank, but you make one mistake!"

Meachum's

Window Coverings And Floor Coverings SALES AND INSTALLATION

444-4398

260 W. Douglas

El Cajon

dual; group rides, by reservation, on nearby wooded trails; riding school, private, semi-private, class lessons in basic form, jumping, competition, showing and breeding, also training.

Dave Armour, who works with his family "to keep a first rate stable" spent 20 years riding jumpers and hunters, training polo ponies, raising thoroughbreds.

This area is noted for its exceptional climate for poultry raising. It has some of the largest ranches in the Southland, with a processing plant.

Every motorist becomes a space explorer when he tries to find a parking place.

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6 am to Midnight



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Ice - Snacks - Maps



The Only Station of Its Kind On the West Coast

MENCONIS TO LEAVE ALPINE

Because Bob has been transferred to the Submarine Sailfish, Bob and Nikki are leaving Sept. 30. He will be sent to sea for 6 to 9 months, leaves Oct. 30, while Nikki will drive up to Yakima, to stay with her family.

From Germany the SD Zoo now has a trio of 150-pound Siberian tigers, exhibited in Cat Canyon, having been flown from Europe. They were born in May 1968, will weigh 500 pounds.

Land Listings N.M. GRIECO Realtor

465-9900

7299 University Ave.

La Mesa

VIGNEAULTS ON VACATION

Mr. and Mrs. Blackie Vigneault left Tuesday for a month's vacation that will take in several states. First stop was in Texas where they visited son Bill McAllister and family. From there they drove to Pine Bluff, Ark. to see second son, Jim and his family, and on Sunday the whole clan drove to Camden to attend a family reunion held every July with over 125 members of the clan attending.

Tomorrow they leave for New Orleans to spend a week attending the United Federation of Doll Clubs Convention. From there they go to Pascagoula, Miss. to visit, then to Memphis, Tenn., Little Rock, Ark., then to Pine Bluff to again see Jim and Bill and on home. They should arrive here Sept.

In a letter to the Sun they say "Had a hot trip across but made it ok and really enjoying our trip".

OR

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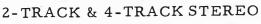
Enroll in our school of music.

Private & class lessons

Call for Information

Record Your Voice or Band

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600 HOLIDAY AT HOLIDAY

Typical of the large groups Holiday Ranch has been booking were the 300 employes of Santee's Business Forms Printing on their annual family picnic Saturday. Enjoying the ranch spa: from left, front row: K.F. Vanier. president; Phyllis & George Crusoe, Holiday owners; in back, Marilyn May, Evonne May,

"I don't want my face washed." cried the small girl.

"Oh, come now," grandmother coaxed. "I've washed mine 3 times a dan since I was a little girl."

"Yes, and look how it's shrunk" said the child.

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"Gracie & Whit"

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Connie Spann, Guy N. Miller and "Uncle Ben" Strickler, foreman.

In two years the Crusoes have developed a picnic ground, with tables, colorful lanters and green grass under shady trees, that attracts youth groups, church socials, company outings and club parties that often number 1500.

Holiday offers camping, picnicing, pool, dance & band stand, baseball diamond, vollyball, pingpong, horseshoes, snacks, beer, bar-b-ques, tent and camper area, and soon a trailer park.

The ranch is a family effort: Florence Crueso, 77; George & Phyllis and children, Nancy, 7, and Bucky, 8, and Mary and Bill Sousa, all pitch in. The ranch is open daily.

Lady: "Little boy, you shouldn't

swear that way."
Tough Lad "Okay, lady, if you know any better way, what is it?"

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(Wisconsin Synod)
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Sunday Worship
Sunday School
Bible Class
10:15 A.M.
10:15 A.M.

2040 Tavern Road 1 Mile So. of Alpine Blv. Genial owners of the Laguna Mountain Lodge & Trading Post, Millie and Pat McEvoy, display authentic Indian wampum jewelery, handmade dolls, and Diguenos pottery.

Famed for their knowledge and collection of real Indian artifacts, the McEvoys stock channel-inlay rings, torquoise bracelets, earrings and souvenir gift items.

The store also serves as a supply spot for thousands of yearly campers, snow sports, hikers, riders. It also houses rustic Mt. Laguna PO.

Better slip with foot than tongue.

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El Cajon

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Dondi will stand the 1970 season at
DICK DeMATTEIS' HILLTOP TRAINING STABLE,
Alpine

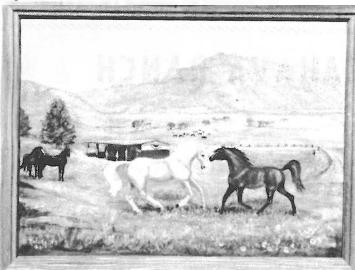
FOR SALE

BRED MARES - YEARLINGS - WEANLINGS

Margaret C. Lowthian

Owner

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Beginning his sermon, the preacher said: "Brothers and sisters, you have come here to pray for rain. I'd like to ask you just one question. Where are your umbrellas?"

HARBISON CANYON

COMMUNITY

CHURCH

Pastor C.L. MacPherson
9:45 Sun. School 11: Morning Serv.
7:00 Eve Serv. 7: Prayer Meet Wed.

Old Fashioned Church Preaching "Jesus Christ the same yesterday, to-day and forever,"

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BACK COUNTRY'S ARTIST'S MECCA

"Sunny Pastures", a painting by Alpine's noted Betty Kuphaldt of "The Flying K Ranch", reflects the tranquil scenery that world-wide artists find inspiring.

The horses,
"Mr. Mac" and
"Gazelle", graze
on Deer Spring
Ranch, owned by
Jack & Ruth McManus.

The high country offers recreation for all in sports, camping, painting,

photography -- all! Don't miss Betty's lovely display of paintings in Security Bank at Alpine.

BACKFIRE ON SMUT PURVEYORS

Rep. Lionel Van Deerlin, D-SD, has introduced a "Right of Privacy Act" which is based on the idea that the right of privacy works two ways.

"As the Sumprme Court recently ruled that one has the right to read or think what he pleases, in his own home, by the same token, he should also be free to avoid exposure to smut materials".

Note- Hooray, we are tired of opening junk mail and finding rotten material; even some avant garde publications offend by using smutty language. I sent one back recently with this notation: "If my wife or daughters cannot look through your paper without being insulted by dirty words, keep it". -CI

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Entrance 2055 Arnold Way

Drive to office, top of hill.

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TOLL-FREE TO SAN DIEGO...





Cynthia McTaggart, daughter of the Clarke Irvines, poses for sister Celeste in front of Sun office on her last visit home. She lives in Medford, Ore. with husband Bill and 1½ year old daughter Julie. Cynthia sent a dozen sketches of horses (her hobby) for Alpine Sun. One above is first one to be used.

Alpine needs a swimpool service.

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168 Rea St. PO Box 537

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Charles E. Cordell
For all your needs, monthly budget plan.

LETTERS TO EDITOR

Dear Clarke: We keep up with what's going on in Alpine through your wonderful paper.

Have been busy as, you know what, but with the pink slip notice, thought I better get on the ball before we get cur off

We're doing fine and hope to stop by one of these days. Hope everything is tops with all of you.

Sincerely, Ted & Nellie Keller

It's easy to stick to a diet these days, just eat what you can afford.

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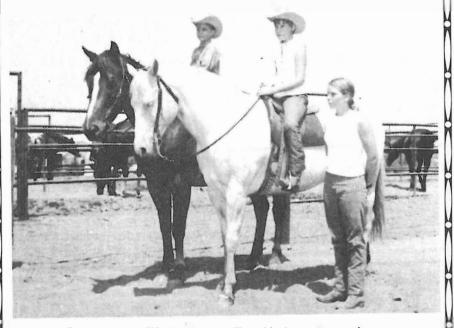
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2232 Alpine Blvd. Alpine, Calif.

flavor." Recreation is keynote here.

NEW COUNTY PARK FOR POTRERO

friendliness and modern mountain

Dave Oliver, owner of the pine-

shaded, ranch-style Hobart House, tests

temperature of pool at his 42-unit motel in Pine Valley.

Hobart House hosts families, bus-

inessmen from SD, Imperial Valley,

Arizona, to spacious rooms, private patios and nearby fine dining, riding

stables, bicycling. Dave and wife

ponsible for much of Pine Valley

Janet, community-minded, are res-

Supervisor Henry Boney announces a new 100-acre park at Potrero, with a federal grant of \$268,484. The regional park will contain camp and trailer facilities for 36 families, parking for 230 cars, 200 family picnic units, a picnic area for 300, a baseball diamong, child's playground, and 5 acres of turf.

Said Boney: "Potrero Park will play an important recreation role as the metropolitan population continues to expand."

Carl's Boot & Leather Shop

SADDLES - TACK - SUPPLIES - CHAPS TO ORDER 1275 N. Second, El Cajon 442-3027

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Relocate
your varied investments
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OVER 100 MUTUAL FUNDS
FOR YOUR CONSIDERATION

The other day someone mentioned to the Sun that they "didn't know you had readers over in Poway" as someone from there mentioned having read the Sun". Yes, it is sent to all public libraries in the south county, paid for by generous donations. If you are an Alpine booster, send in two or more subscriptions for libraries and keep Alpine on the map. Only \$3, a year.

SEQUOIA TRIP PLANNED

Boy Scout Troop 105 is planning a week's trip to Sequoia, leaving Monday with 11 boys. Scoutmaster Larry Glavin says "we desperately need transportation for the Scouts and their gear. Please call 445-3870 if you can help out".

Trailer & Camper Service & Repairs Mobil Home Towing

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WHY DID YOU COME TO ALPINE?

It is interesting to note how folks happened to select this community for their home.

Mrs. Doris Fuller of Alpine Terrace relates the unique way she came to this area. Daughter June was taking riding lessons from Dave Armour in SD. Then he moved to 393 Arnold Way, corner of Harbison Canyon Road, started the Armour School of Riding on Bright Valley Ranch. That was April 1, 1962; today it is a success with 30 horses. The Armours have 6 children.

"We saw the great future for the back country as a playground for growing San Diego", Mrs. Armour told the Sun last week when renewing her sub-

"It was too far for us to bring June for her lessons" explains Mrs. Fuller, "but once when we went out there the Armours told us we should invest in a little piece of land, which we did, with the house on it, and we liked Alpine so much we moved out here 5 years ago. And that is how June met John Knight in Community Church, where they were married on June 28".

Anyone else with an interesting story on this topic? - Ed.

DURBINS ENTERTAIN

scription.

Mr. and Mrs. Joseph Durbin, Japatul Road, entertained members of the National of SD Business & Professional Women's Club and husbands Sunday at their home. The Durbins, who came from Chula Vista in 1969, built home. themselves, say "we wouldn't live anywhere else."

Two small boys were trying to wake their father. They hollered, but he didn't budge. Finally one of the boys lifted one of his dad's eyelids.

"I don't know why he doesn't answer, he said. "He's in there."

Beeson's Disposal Service Trash & Garbage Mixed

TWICE WEEKLY PICKUP Serving Harbison Canyon To Mt. Lagune Call 445-3029 After 4:30 PM

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El Cajon

BETHEL ASSEMBLY of GOD

Alpine 1929 Arnold Way

Worship Services:

11 A. M. 7 P. M. SundayaSchool 9:45 A.M.

Pastor Eva Bailey Ass't. Pastor Cynthia Davie 445-2156

VISITORS WELCOME

GAY 90'S ARE RELIVED HERE

About 100 people, many in costume, met Sunday under the oaks at the Youth Center for an old-fashioned outdoor church meeting and family picnic, one of a series of events celebrating the 75th anniversary of Community Church.

In photo are eight of the nattily attired in costumes from 1880-90. front row, from left; Doris Fuller, Julia Sachse.

Elizabeth West and Lenore Lusk; standing: W. C. Collins, chairman of the event, his wife Pauline, Bea La Force and Dr. Roger Larson.

Services were conducted by Dr. Larson, assisted by Rev. Gray Evans of the First Baptist Church of Alpine, and J. Timlin of Queen of Angels Catholic Church.

Music was by Mrs. C. D. Cost, organist; Mrs. Cushing, soloist; Floyd Taylor, guitarist, and Phil Hall on a saw. The hymns sung were the same that were used at the church's 50th Anniversary service.

All expressed pleasure in this opportunity for community fellowship and look forward to similar events in the future.

BASEBALL SEASON SUCCESSFULL

Over 20 businesses and individuals in Alpine made it possible for 85 lads to enjoy the sport.

Added to the list of donors are The Empire Market and Alpine Sun.

Water Wells PUMPS

SALES SERVICE Water Wells Drilled STOCKTON PUMP & MACHINE

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LARGE SHADED PICNIC AREA



MECHANICAL RIDES



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1723 Harbison Canyon Rd.

BRIDGE RETIRES WAYNE BROWN

When the Coronado bay bridge retires the picturesque ferries, also retiring will be Wayne Brown of Japatul Rd., for his job of 16 years with the firm will terminate.

Now he, with wife Jerry, will raise purebred Sausalito appaloosas, with son Stephan, 17, helping as he has chosen that as his career. They buy and sell fine horses. Their other son David, 19, is with the forestry at Julian.

MR & MRS. CURTIS LOSE SON
Service was Friday in Paris Mortuary with burial in Mt. Hope Cemetery,
for Marvin L. Bradley, 30, of Santee,
who died on the Tuesday. Survivors, besides the parents, Mr. & Mrs. E. Curtis
of Alpine; widow, Linda, and a d'aughter,
Melissa at home.

Kip's Cafe

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Alpine

VICTORIA LEADERS FOR SPEED CURB

Alan E. House, corresponding secretary, Victoria Area Civic Assn., reports that at the June session members decided to go after needed improvements and speed rules, plus: restriping of all of Victoria Dr. and standing reflectors on the more dangerous curves; replace absent Victoria road sign at east end and Alpine Blvd; establish a 35 mph speed zone on all Victoria except where 25 mph exists.

The county traffic office replied saying that an engineering and traffic survey will be conducted and the speed request reviewed, later to be filed with supervisors.

MINI-EDITORIALS

Rep. Lionel Van Deerlin, D-SD, is working with California to ban internal combustion engines in autos by 1975. He says we must have gas, electric or steam to banish smoke from cars.

Suppose some germs did contaminate the earth when our astronauts returned from the moon? Might it not be like Pandora's Box, releasing deadly microbes that could kill all animal life here?

When will the county improve Alpine Blvd. so that it will have sidewalks, curbs and uniform width in downtown Alpine? Also we need walks along the highway for pedestrians and horses. C.T.

PHOTO CREDITS

The Sun and advertisers are appreciative of the fine pictures from Mt. Laguna and Pine Valley by Al Howell and Bill McEwen; also the one of Mrs. Kuphaldt's painting by Helen Ellsberg. Others are by your editor, the Sun's hard working lensman.

BAILEY'S CAFE

SAME LOCATION - SAME OWNERS - SINCE 1944

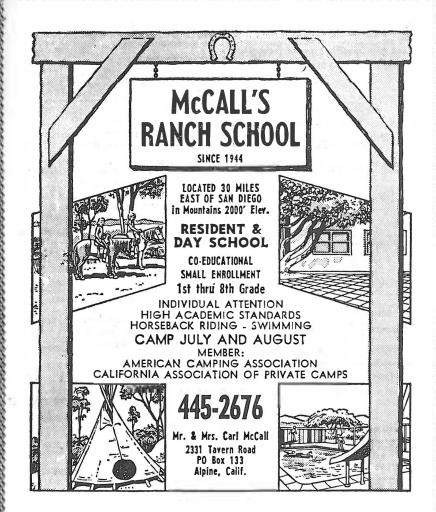
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Winter School

Summer Camp

SUMMER SURFING CAMP



Brian McCall, Director

50

NU-ME CLUB BUSY

Mrs. Pat Kis, prexy of Nu-Me Club, announces that they welcome any and all weight-watchers, purpose being to help each other with reducing hints, low calorie meals and general moral. They meet Tuesdays at 1:30, 127 W. Noakes. This month was "Jolly July Month" with a prize of a trophy and hair style to winner who lost the most, winner announced in next issue.

Alpine Grading & Equipment Rental

Fred Rushing

Alpine

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McKie Realty

Elsie Hoffman, Associate P.O. Box 398, Alpine 2355 Alpine Blvd. 445-2217

LISTINGS WANTED

"Before You Sell or Buy See McKie"

DANNY PLACE TO WED

Saturday at 4 o'clock in Community Church, Danny R. Place, 19, son of Mr. and Mrs. Richard Place, Tavern Rd. takes Miss Kathleen A. Kennedy, 19, formerly of Nogales, daughter of Mr. and Mrs. James A. Kennedy, as his bride. Kathy lives in Alpine with her aunt, Mrs. Beth Kennedy, has lived here a year at 2522 Alpine Blvd.

Best man is Barry McCall with maidof-honor Rachel Beaty. Bridesmaids will be Debbie Place, Terry Kennedy, Kathy's cousin, and Randa McCall. Flower girl, Nancy Kennedy, the bride's sister, and Patrick Brotherton will be ring bearer. Ushers, Bob Ring, Gary Swain and Paul Kennedy.

Dr. Roger Larson will officiate with a reception following in Jane Dun Hall.

Danny works for Dick Brotherton in the plumbing business. The couple are making their home at 2116 Tavern Rd. when they return from a Northern honeymoon.

There's always free cheese in a mousetrap, but you'll never see a happy mouse there.



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"COWBOY" TOMMY HOTZ



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Acres of Campgrounds - Pool Horseback Riding - Hiking



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"COMBOJ., LOWNY HOTZ (💎

RARE FORTITUDE SHOWN BY BIG OAK RANCH MAN

Editor's Note: Seldom have I seen the responsible for that fine Elks building genuine fortitude that is exemplified by Ray Dahlin, one of the owners of Big Oak Ranch, Frontiertown, 1723 Harbison Canvon Road, where thousands come for recreation.

The story below is reprinted by courtesy of the Elks Bulletin. This man is

Brother Ray Dahlin was born in Chicago, Illinois on June 27, 1900, and spent his early boyhood in Chicago.

In the late 1920's and 30's he was in the hotel business, coming to California in 1946 and was engaged in land speculation.

He was initiated into El Cajon Lodge on July 20, 1953, and in 1954 was elected to the Board of Trustees. He served as Chairman of the Board until 1959.

Ray was elected to an Honorary Life Membership in the Lodge on March 16, 1958, for outstanding service to the Lodge as Vice-President of the Heartland Building Association.

He was elected President of the Heartland Building Corporation in 1958. The Lodge, in December 1957, having authorized the Building Associ-

ation to proceed with plans for the new Elks Lodge building-Brother Ray immediately began to implement the plans for the new building. Construction was started on April 22, 1960, and the first meeting in our present location was held on November 11, 1960.

During the visit of Grand Exalted Ruler Leonard Bush to our Lodge January 24, 1966, Brother Ray was presented with a silver Founders. Certificate for his donation of \$1,000 to the Elks National Foundation. He has since been presented a Certificate of Participating Membership for his donation of an additional \$100.00.

Although beset by adversities that would have discouraged a man of lesser courage, Brother Ray consistently maintains his cheerful attitude. He is a "regular" at Lodge meetings and maintains a high degree of interest in Lodge affairs as evidenced by his chairmanship of our expansion plans committee. Brother, Ray, we salute you.

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for he bought the ground, raised the money, built it -- a monument to his expertise, and fortitude, for he was stricken with diabetes, had one leg amputated for gangrene, then went blind. But he still enjoys life, his lodge, and

the fun old and young enjoy at Big Oak.



ROUND UP YOUR GROUP

FOR

YEAR-AROUND FUN AT

THE

HOLIDAY RANCH

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BASEBALL DIAMOND - SNACKS - BAR-B-QUES PICNIC GROUNDS - POOL - CAMPING



Facilities for Club, Church, Company Picnic & Parties

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Mon. Tues. & Wed. 12-6 Thurs. & Fri. 12-9 Saturday & Sunday 9-9

The Crusoe Family, Owners & Operators

BIBLE SCHOOL STARTS MONDAY

The Alpine Lutheran Church, 2040 Tavern Road, announces that all Alpine children, 5 to 13, are invited to attend Vacation Bible School. Classes will be for two weeks beginning Monday, August 4 from 9 till 11.

"Truths of the Holy Bible will be taught as we study the Apostles' Creed," says Vicar Curtis Lyon, If there are any questions call the vicar at 445-3742.

Vicar Lyon will finish his term of service in Alpine on August 17 when he and his wife will return to the Wisconsin Lutheran Seminary near Milwaukee, Vicar Lawrence A. Retberg will replace him.

Sunday volunteer firemen from PV, the Crest, and other places, will attend a fire school here directed by Chief Dale Bennett of Alpine FD.

It is nice to know that when you help someone else up a hill you are a little nearer the top yourself.

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CERAMICS CLASS PLANNED

John and Simone Titus, owners, Alpine Art Chalet, announce plans to add a ceramics class to their program of crafts and workshops. Bernice Gibbs, former owner of Alpine Art Shop, and SD State teacher, has joined the staff, will lead the course. There will also be a new art show this month, highlighting a variety of oils and pastels by local artists. For class information call 445-3879.

In photo by John Titus, his wife is busy at their new potter's wheel.

ALPINE MOTEL

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George & Grace Westover, Owners

MT. LAGUNA LEADERS PLAN FUN

Working together to give Mt. Laguna visitors well-planned recreation are progressive resort owners, Pat & Millie McEvoy of Laguna Mountain Lodge and Trading Post; Gale Lyons, The Pine House Dining Room & Cafe; Tom & Orma Lee Huntington, Blue Jay Lodge. Next Mt. Laguna events: Sheriff's Possee Camp-out, Aug. 6; Rodeo, Bar-B-Que, Overnight ride, Aug. 16-17.

The log-lined Pine House, where travelers "dine among the pines" caters to families, clubs, company outings with pool, cabins and coffee shop.
Laguna Mt. Lodge; housekeeping cabins, nearby riding stables, supplies, groceries and complete gift shop, with authentic Indian jewelery and artifacts. The Huntingtons at Blue Jay help arrange Western-style camp-outs, cook-outs, gymkhanas, rodeos, trail rides, shows, conventions. Also there's cocktails and dancing to "Neddy & The Skyliners" Western band Fri. and Sat. nights.

At 6000 feet, Mt. Laguna is a year-round playground; snow sports, 220 fam-

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Beer - Wine - Beverages
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at the Interchange Stan Chambers, Owner

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Expert trainer of horses from all over Southwest is Dick DeMatteis, who recently opened a training and boarding stable off Alpine Heights Road, leasing acreage from Margaret Lowthian. Dick lives on the land with wife and kids, is a dedicated horseman.

"Visitors are always welcome to see our stallions; appaloosas, quarter and thorobreds", says Dick.

ily campsites, 4 group campgrounds, 3 picnic parks, over 100 miles of Calif. H & R trails, and Cuyamaca Lake Park with bass and trout fishing, boating, trailer camping, a few miles away. The modern Mt. Laguna Ranger Station on Sunrise Highway conducts a colorful program of nature hikes, campfire sings, talks. For details: (714) 473-8383.

HOLIDAY

PICNIC SUPPLIES

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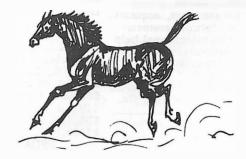
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HOUSE for Rent, 2 bedroom, carport. Adults only \$100. 445-2394.

SIGNMAN TO SERVE AREA

For many moons the Sun has printed little lines "Alpine needs a signpainter" and so on. Today a chap in SD who loves the back country placed an ad for just that service. He is Tom Waske, is doing one for an egg ranch nearby, will come out thisaway to work anytime. His phone is 282-8844. (Tell him you saw his ad in the Sun! Thanks.)

You're getting old when you don't care where your wife goes, just so you don't have to go along.

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FOR SALE or trade, 3-D magnetic signs for autos or trucks, M-M Plastics, 445-4525.

GARAGE SALE -- Portable irrigation pipe, fence posts, elec. & Plumbing fittings, hand plow -cultivator. Hardware, household goods & much more. Aug. 2-3, 13735 E. Lakeview Road at Johnstown.

2000 gal. redwood tank. Used pipe fence posts, power post hole digger. Valves & pipe fittings. Portable 2" irrigation pipe & sprinkler heads. R.H. Small, 443-1614.

"GALS, GOIN' TO RODEO"!
We have wear-dated nylon stretch belles in raspberry, aqua, orange, avocado, royal, navy and black. Waist size 22 to 32. Alpine Western Wear. 445-2739.

MINIATURE electric lock stitch sewing machine, near new, \$15. Not a toy and excellent for trailer or apt. 445-2394.

WILL SWAP Del Cerro Highlands corner lot for Alpine acreage. Private party. 448-6462. (tf)

WANTED-- Cook for McCall's Ranch School. 445-2676.

WANT TO baby sit this summer. Ask for Mary. 445-4757.

NEW CONSTRUCTION & alterations of any kind. No job too small. John Schumacher, 445-2173. PO Box 377, Alpine.

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DON'T PAINT TILL YOU call this number. 445-2797. 22 years experience.

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CUSTOM BUILT HORSE TRAILERS Parts and Repairs. 8201 Wintergardens, Lakeside. 448-0168.

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> George Lengbridge FOR TV SERVICE Black & White or Color 445-3885

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